eyes and ears of Walt Disney World®

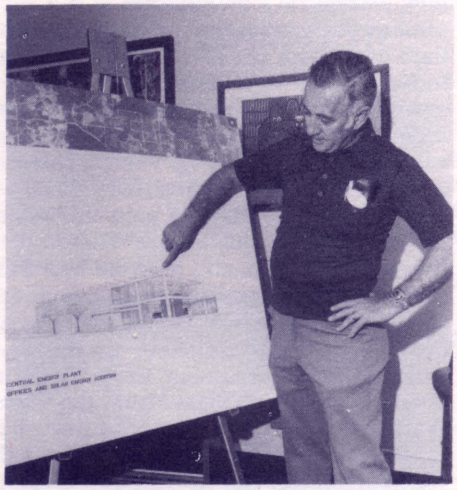
VOL. 6, NO. 8 PREPARED BY AND FOR THE EMPLOYEES OF WALT DISNEY WORLD FEBRUARY 27, 1976

Disney supports...SUN POWER

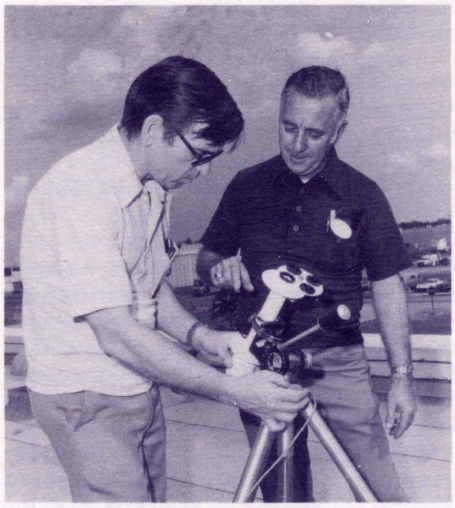
No, "Sun Power" isn't anything like the "flower power" of yesterday . . . it's more like the "back to nature" movement of today with a technological eye for the future.

"Sun Power" is referring to the addition to our Central Energy Plant . . . offices that will be almost completely air conditioned and heated by solar power.

Tom Jones, Director of the Reedy Creek Utilities Company, explains, "The RCUC has worked closely with the AAI Corporation of Baltimore, Maryland, and the Florida Solar Energy Center of the State University System on a proposal to the Federal Government to demonstrate the commercial applications of solar energy for heating and cooling. The government will select certain proposals and participate with the proponents in the development of their proposal.



Joe Dugas, *RCUC's Chief Communications Engineer, points to one of the 16 parabolic concentrating panels designed to collect solar energy to heat and air condition the Central Energy Plant addition. This solar plant will be in full view to all our cast members, hopefully, by November.*



Upon the Central Energy Plant roof, **Don Seely** *(left), Chief Mechanical Engineer and* **Joe Dugas,** *Chief Communications Engineer, adjust the* **pyroheliometer . . .** *a device used to measure direct solar radiation.*

"Our proposal calls for the addition of a 7,600 sq. ft. concrete frame building to our present Central Energy Plant," says **Don Seely,** Chief Merchanical Engineer at RCUC, "and 3,800 sq. ft. of parabolic concentrating panels on the roof. A liquid flows through the panels, is heated by the sun, then pumped to a central tank where it is used to heat and air condition the entire building. The interesting and practical part about this structure is that the building would have two functions . . . 1) as additional office space and 2) as a **showcase** where the complete solar energy system . . . collectors, solar tanks, converters, air handlers and pumps . . . can be viewed by the public. Our 16 solar collecting panels, 8 ft. wide by 32 ft. long, serve the dual purpose of collecting energy and acting as the roof for the new structure."

(cont. on page 4)

GUEST LETTERS

Dan Seymour, retired Chairman of the Board of the renowned national advertising firm, J. Walter Thompson, recently joined Walt Disney Productions as a consultant for the various phases of EPCOT.

Dan was at Walt Disney World during the month of February for an in-depth training program and familiarization of our property and operation. His wife, **Louise**, also accompanied him on the trip.

Tom Eastman, Director of the Disney University, received the following letter from Louise and Dan requesting that all employees be thanked for making their stay so wonderful:

Dear Tom:

Our stay in Disney World was most enjoyable, for no matter where we went, we were greeted by courteous, smiling, happy people.

What is so unique is that they are enthused by the fact that they are selling "Happiness" with an attitude that is friendly, warm and genuine. One really does feel like an honored guest in an individual home. I had the distinct impression that they really enjoyed doing what they were doing, regardless of the job. As a total effort each individual's job becomes very important and meaningful.

Courtesy is infectious and so is cleanliness. Large masses of people will follow whatever the pattern – a yawn breeds a yawn, a broad happy smile makes one smile in return. I never saw anyone unhappy or cross no matter where I was during the two-week period.

Food production impressed me too – to feed so many, so well and quickly is pure genius – and with so much variety, I must add.

Next on my list was the Tree Farm, pollution control, use of waste – the whole new field of fertilizing, cultivating, pest control, **ad infinitum** *– heat, energy – a whole new world in the making.*

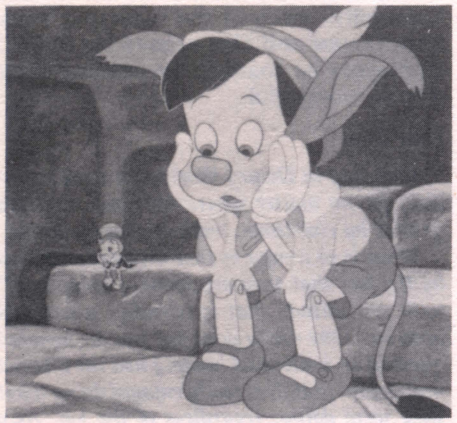
(cont. on page 4)

FAMILY FILM FESTIVAL PRESENTING "PINOCCHIO"

The next **Family Film Festival,** presented by Cast Activities, will be the Disney animated classic, **"Pinocchio."** Tickets to this family motion picture are **FREE** to all cast members and their immediate family just by stopping by Cast Activities' offices on the 2nd floor of The Center. Here's the schedule:

February 27 - 8:30 pm - Disney Story
February 29 - 8:30 pm - Disney Story
March 3 - 8:30 pm - Disney Story
March 4 - 8:30 pm - Disney Story
March 5 - 8:30 pm - Disney Story
March 6 - 3 pm - Pacific Room
6 pm - Pacific Room
March 7 - 8:30 pm - Disney Story
March 10 - 8:30 pm - Disney Story
March 11 - 8:30 pm - Disney Story
March 12 - 8:30 pm - Disney Story
March 18 - 7 pm - Pacific Room
March 19 - 7 pm - Pacific Room
March 21 - 8:30 pm - Disney Story
March 24 - 8:30 pm - Disney Story
March 25 - 8:30 pm - Disney Story
March 26 - 8:30 pm - Disney Story

The **Pacific Room** is located on the 2nd floor of the Contemporary Resort.



THEATER WORKSHOP AUDITIONS

Auditions for the "Dimension '76" production will be held this **Thursday evening** following an important business meeting at **7:00 pm**in the **Diamond Horseshoe,** and **Friday Evening** at **8:15 pm.**

The Workshop is happy to announce **Lee Thomas** (Contemporary-Tech Serivces) as the Director of the **Miracle Worker.** Auditions for this intense drama will be held on March 8, 9 and 10. Watch for audition time and place in next week's **EYES AND EARS.**

CAST ACTIVITIES TICKET CENTER

- **Wednesday, March 3**
  8pm - **Globetrotters** - Lakeland
- **Sunday, March 14**
  2pm - **Longhorn Championship** - Lakeland
  Indoor Rodeo
  *Special ½ price (Regular $5, **Walt Disney World discount $2.50).** Must sign up in Cast Activities before March 5.
- **Friday, March 19**
  8:30pm - **Man of LaMancha** - Orlando Municipal Auditorium
- **Saturday, March 20**
  "KISS", in concert - Lakeland
- **Tuesday, March 30**
  BAD COMPANY, in concert - Lakeland

Saturday, March 6 - "John Gary" Price and time unknown.

Orlando/Seminole Fronton Saturday, March 13 - "Rufus" Price and time unknown

For further details, check with Cast Activities at 814-4254.

NEW ACTIVITIES "DEVELOPING" FOR PHOTO CLUB

The Photo Club is sponsoring a **photography contest** open to **all Walt Disney World employees** and **their families!** Successful entries will compete on a **national** level for some excellent prizes. Check the bulletin board at Cast Activities or at the next club meeting for further details.

Meetings are moving to **5:30 Thursday evenings** at the **Little Lake Bryan darkroom.** On March 4, **Gene Duncan** of the Walt Disney World Photography Department is tentatively scheduled as guest speaker. The following Thursday, March 11, **Helen Beckett** of Photo World will discuss Cibachrome color, a new "slide to print" technique and display many examples of underwater photography. Also, with the Thursday meetings starts a new series of **introductory level workshops** (including black and white darkroom processing). Plan to attend if you missed the series just ending. For any further information, contact **Gene Alvarez** at 293-1024, **Gary Hastings** at 851-7211, or Cast Activities at 824-4254.

ATTENTION CLERICAL GALS

The next quarterly get-together of female clerical cast members is set for **Wedensday, March 3,** at 11 am. The place will be the **Village Restaurant,** and special entertainment for the luncheon will be a fashion show, featuring fashions from **Carolyn's Couture, Country Address** and **Miss Merrily's Madness . . .** modeled by hostesses from Lake Buena Vista.

Reservations are limited to 100, and will be on a paid-in advance basis only. For reservations, call or see: **Julia Switlick,** LBV Preview Center, 828-3465; **Gloria Jacobs,** The Center, 824-4283; or **Alvina Evans,** WDDC, 828-2172.

CARIBBEAN CRUISE . . .

Time is drawing near for those signed up to "set sail" aboard the T/S Flavia heading for the Caribbean on April 30. Cast Activities says there are still several openings available for those of you who have been trying to make up your mind. Here are a few of the tempting details:

- ocean transportation
- stateroom accommodations
- all meals aboard ship
- baggage handling
- round-trip bus transportation from WDW to Miami
- $180 per person - adult - double occupancy

Sign up NOW at Cast Activities!

MURPH'S SPORTS LINE

by: Thom Murphy, EYES & EARS area reporter

Basketball: By the time you read this, most of the league champions will have been decided. However, due to the closeness of competition in several of the leagues, play-off games may be held to determine just what teams make up the Championship of Walt Disney World. For up-to-date information about play-off games, call your Cast Activities Offices. Come out and root for your favorite team.

Monday League: 11th Week Results. In the big "Village show-down" game last week, LBV Communities team edged the LBV Independents by a 60/53 score. This now leaves the Communities at 9/2, the same as Contemporary Lodging who won their game over the Zoo Crew 64/48. The Independents now stand at 8/3. Communities can gain at least a tie for the league top spot by beating Zoo Crew this coming Monday evening, while Contemporary Lodging must beat the Independents, who they play, to gain the other play-off spot for this league. Should the Independents win, and they did beat the Contemporary team in their previous game, then these two teams must play a one-game play-off with the winner advancing to the tournament. In other action here, still another Village team, the Vista Warriors won a close one, 58/54 over the Crystal Palace team, and Frontierland Operations defeated Town Square Cafe, 68/42.

Tuesday League: Abbreviated action in this league; due to extended schedules Frontierland Foods rose up to knock off Ft. Wilderness by a 33/28 count, while Central Foods took their 11th straight win to re-

(continued on page 4)

50 MILLIONTH WALT DISNEY WORLD GUEST ARRIVES NEXT WEEK!!

If all our attendance figures and projections are correct . . . the 50 millionth guest to the Magic Kingdom should be coming through the gates early next week.

Preparations have been going on for some time to properly pay tribute to this celebrated guest . . . or guest family.

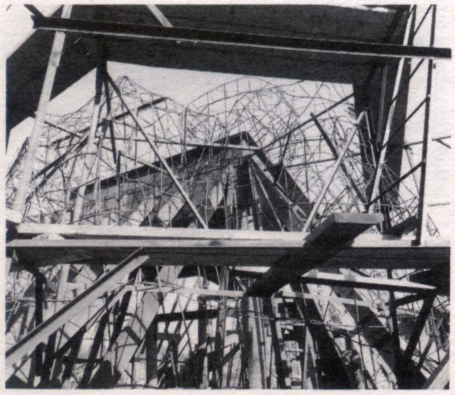
The Design & Development Department has created sweatshirts with "50 Millionth Guest — March '76", Mickey Mouse hats with the same emblem and a trophy for the event. The Entertainment Division and Publicity have been coordinating the arrival so everything goes perfectly.

The guest (or guests) will be greeted by the World Band, Disney Characters and our Ambassador, Mary Ann Carter. After this official welcome and a ride down Main Street in the Fire Engine . . . Walt Disney World's 50 millionth guest (s) will have a guided tour through the Magic Kingdom.

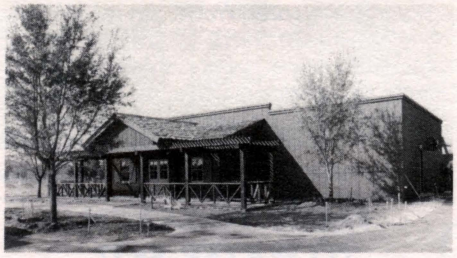
Artist **Marilyn Brady** *worked on the design for the "50 Millionth Guest" sweatshirt.*

WHAT'S UP IN RIVER COUNTRY??

Well, "thar's bin aplenty goin' up" in River Country since our last status report. The photo below may look like the skeleton structure from the "Wild Mouse" at amusement parks or some kind of strange staircase . . . but it's actually the initial construction on the "belly slides" at River Country.



There's also something else up at Fort Wilderness . . . the new Kal Kan Kennel located near the guest entrance and adjacent to the parking lot. Now our camping guests have a place to leave pets that's a little closer to "home."



CAREER FORUM FEATURES THE MARKETING DIVISION

The Career Planning and Placement Office is sponsoring four **Career Forums** that will spotlight the activities of the **Marketing Division.**

The first two forums will be held on **Monday, March 1,** at **1:30pm** and again at **5pm** in the **Cast Activities Lounge.** The focal point of these sessions will be our **Regional** and **National** Marketing programs . . . the line areas that deal directly with the public.

Larry Pontius, Tom Elrod, Dave Schmidt and **Bill Bieberbach** will be Marketing's representatives at the meeting.

The concluding two sessions of the Forum will meet Monday, March 8, and focus on the **Creative Services** area . . . the writers, artists and photographers who lend support to the line operations of Marketing.

Larry Pontius, Bill Spidel and **Bill Bieberbach** will host the meetings at **1:30** and **5pm** in the Cast Activities Lounge.

Everyone is invited!

WED SCULPTOR RECEIVES AWARD FROM PRESIDENT FORD

It was **Blaine Gibson,** a sculptor from WED, who created the bust of **President Ford** which appears in the Hall of Presidents.

During a special EPCOT/World Showcase presentation in Washington on December 12, President Ford was presented with a bronzed version of the bust.

Although no personal credit was given to Blaine during the presentation, President Ford was so impressed by the craftsmanship and personal likeness that he sought Blaine out . . . he sent him a personal letter and an autographed photograph in appreciation.

THE DISNEY ENTERTAINMENT WORK EXPERIENCE PROGRAM

Auditions for the 1976 Disney Entertainment Work Experience Program will be held at WALT DISNEY WORLD on **April 6th and 7th from 12 noon to 6:00 p.m. in the Contemporary Resort.** The "College Workshop" is a **fully accredited summer program** offering **eight (8) units of college credit** plus a weekly **salary of $175.00** to the nearly 200 talented singers, dancers, and musicians that are chosen for this summer's workshop.

Selected through a process of **live auditions** (to be held in Chicago, New York, Dallas, New Orleans, Anaheim, Denver, Seattle, and Orlando) **plus audition tapes** and letters of recommendation, this year's students will be assigned to performance groups at DISNEYLAND in California or WALT DISNEY WORLD in Florida. The performance groups are: the *All American College Marching Band,* the *Kids of the Kingdom,* and the *Adventureland Brass Band.*

The Disney Entertainment Work Experience Program is accredited through the California Institute of the Arts by the Western Association of Schools and Colleges. The tuition fee for workshops, seminars, lectures, and tours is $150.00; paid to the California Institute of the Arts. Applicants should be at least **18 years of age and currently enrolled in a college or university as a freshman, sophomore, or junior.**

For further information regarding the Bicentennial Disney Entertainment Work Experience Program, please contact:

Carol Campbell
Program Coordinator
Entertainment Division
WALT DISNEY WORLD
P.O. Box 40
Lake Buena Vista, Fl 32830
Phone: 824-4836

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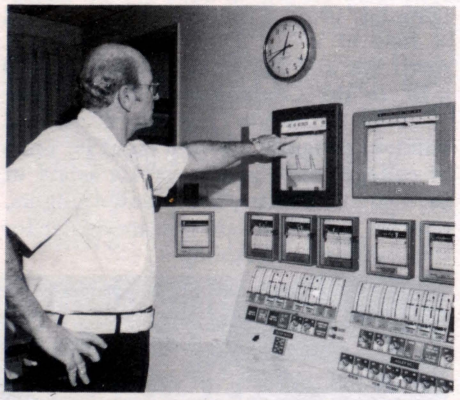
Joe Dugas, RCUC's Chief Communications Engineer, goes on to explain, "We have been collecting solar data for the past month on the roof of the CEP. One piece of equipment, a **pyranometer,** measures the amount of total incoming energy from the sun . . . direct, diffused, and reflected. The **pyroheliometer** measures the specific amount of direct solar radiation. AAI is testing a solar panel in Maryland and they are shipping one down to us in mid-March. All the data we've been collecting will be helpful when we test the panel at the CEP. If everything goes as planned, we should break ground in May and have our new system in service in November."



A **pyranometer** *located on the roof sends readings down to the control room at the Central Energy Plant. Here CEP dispatcher* **Don Ramsey** *takes a reading on the temperature of the surrounding area.*

"We have been introducing new systems and technologies at WDW since opening in 1971. Our tree farm, modular construction of hotels, the AVAC system and the linear-induction motor powered PeopleMover and the CEP waste energy plant are just a few of the prototypes we have been involved in," says Tom. "This solar energy project is important to us in many ways. The building will be the first in the world of its kind, making it a noteworthy prototype installation for the Disney people. But, our real goal is to test and prove the system so perhaps that we can heat and air condition the World Showcase complex through solar energy . . . and ultimately to achieve goal of 'energy self-sufficiency' at WalT Disney World."

DANCERS . . . HERE'S YOUR CHANCE TO AUDITION FOR "AMERICA ON PARADE"!

There are **12 openings** for "America On Parade" dancers . . . both **weekday** and **weekend!** To fill these openings we are holding **auditions on Sunday, February 29th at 9:30 a.m.** All interested dancers should report to the **Casting office** to fill out all paperwork. You will then be shuttled to the production center for an audition.

(cont. from page 1)

Will you please convey our personal thanks to each and everyone who had anything to do with setting up our schedules for the two-weeks, and to those who entertained us so royally at dinners, and at five entirely different and delightful resorts, and to the young men who helped me move from one place to another so efficiently.

Yours is a truly Wonderful World surrounded with the laughter of children and the hope, faith, and knowledge of a glorious never ending tomorrow.

Sincerely,
Louise & Dan Seymour

WANT TO LEARN TO WATER SKI?

The Walt Disney World Water Ski Club is having a spring organizational meeting on Monday, March 8, 7:00 pm, in the Cast Activities lounge. All members and interested employees are urged to attend.

Spring ski schedules and drivers lists will be discussed at this meeting.

(cont. from page 2)

main the only undefeated team with a win over Resort No. 1. The remaining four teams cancelled due to scheduling conflicts . . .

Wednesday League: The three top teams in this league saw action last week, and when the shooting had stopped, Contemporary Housekeeping, and the Polynesian Stars, both stand at 9/2 as Housekeeping just did outlast a rough Transportation team by 59/54 and the Stars won over the Independents. The Center team, winner over Equal Opportunity by 79/59, climbed to an 8/3 record to pull into a tie with Transportation for 3rd place. The last week of play could determine just what teams qualify for the Tournament coming up.

Thursday League: French Fryin' Legion, now at 9/2, after a win over Monorail last week, have cinched the Tournament berth for this four team league. Space Mountain defeated the Village Restaurant in other action . . .

Philosophy Club: The 2nd meeting of this newly-forming club will be held on Wednesday morning, March 3rd, at 9:00 a.m. in the Cast Activities Lounge. The club is inviting all interested to join them in dialogue to pursue the physical universe, evolution, biochemistry, and other new and modern ideas. All invited to come and rap . . .

SPORTSMAN'S CAMPOUT PLANNED

The Sportsman's Association is planning another Campout for March 12 and 13 at the **River Ranch Resort.** The campout is open to club members and invited guests. The price is $8.23 per night . . . closing date for sign-ups is March 5 at Cast Activities.

(P.S. As an added attraction, there will be a free rodeo for campers on Saturday night!)

Y.M.C.A. MEMBERSHIPS

If you have been considering joining the Central Y.M.C.A. of Orlando, then the time is now. For additional information, contact Cast Activities at extension 4254, or drop by their offices on the 2nd floor of The Center.

1973 YAMAHA MOTORCYCLE, 3,500 miles, like new. Call Bob at 847-9954.

BOY'S BIKE, 10-speed, like new, $35 call after 3 pm - 644-3040.

CUSTOM WATER BED W/FRAME-ACCESSORIES, Call Don at 293-3399.

HIDE-A-BED SOFA, good mattress and springs - worn upholstery. $75 - 855-7496.

GREEN VINYL COUCH & CHAIR, excellent condition. $150 - Call 855-7496.

BED, VANITY DRESSER W/STOOL & CHEST OF DRAWERS, $50 - Call 855-7496.

SEWING MACHINE, Ward's Signature, model 277C w/carrying case, 13 cams, buttonhole, darning, sewing on buttons, foot pedal control. Like new (purchased in 1974). Asking $115 - Kissimmee 846-3294.

NEW MINOLTA 101 50MMFL.4, 135MM ROKKOR X W/CASES, teleconverter, closeup lens, 10 filters, & other miscellaneous new accessories. $400. Call Richard after 5pm - 857-1694.

16' STAMAUS BOAT & 65 HP MERCURY OUTBOARD - as is - $500. Will consider trade - 846-8613.

PORTABLE CAMPING TOILET, cost $90- will sell for $35. 846-8613.

MALE GERMAN SHEPHERD FOR SALE: 11-mo. old, has all shots, AKC registered, black & tan, sired by Chief Com Richterback U.D. - $125. 855-7496.

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